

MOBILE TESTING SERVICE (MTS) VAN DESIGN COMPETITION



Submit your creative MTS van design!



Showcase your talent in promoting HIV awareness through HIV Mobile Testing.

Deadline: **Oct 24, 2025**

Design Criteria

- **Tagline:** *Know your status* (no change from old MTS van)
 - Must include **AfA logo & hotline (6254 0212)**
 - Incorporate **HIV awareness themes** (e.g., red ribbon)
 - Highlight **inclusivity** – all ages, genders, sexualities
 - Aim to **normalize testing**
 - Clear, bold, easily recognizable design – but less clinical looking
 - Van base colour: **silver** (but full wraps in other colours, e.g. white, are allowed)
 - Avoid **stigmatizing/discriminatory imagery or language** (e.g., “AIDS,” “PLHIV/PLWHA”) (Refer to <https://peoplefirstcharter.org/> for appropriate language to be used)
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Terms & Conditions

1. **Eligibility:** Open to public.
2. **Originality:** All submissions must be original and free from copyright infringement.
3. **Submission Format:** Digital files only (JPG/PNG/PDF). Mock-ups on a van template preferred.
4. **Ownership:** Winning design becomes the property of the organizers for use on the HIV Mobile Testing Service van and related promotions.
5. **Credit:** Designer will be acknowledged in campaign materials.
6. **Judging:**
 - Professional judges based on creativity (30%), clarity (30%), relevance (40%), and practicality for printing
 - Community votes

7. Timeline:

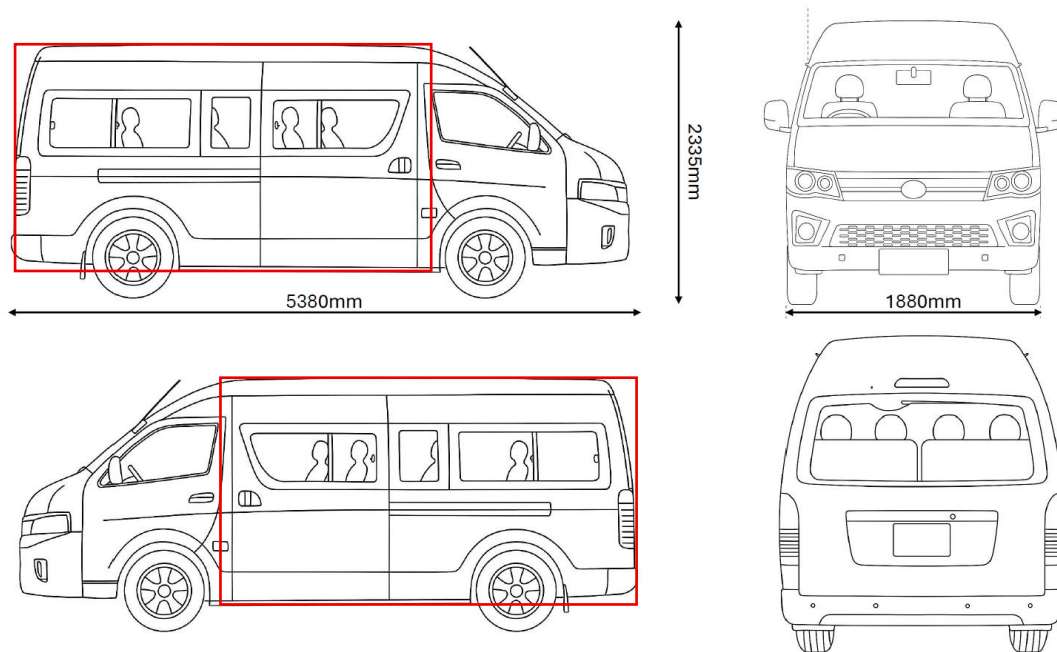
Submissions to be done on <https://bit.ly/MTSdesignsubmission> latest by **24 October 2025, 12pm**.

- Voting period: 1-14 November
- Winners will be informed: 21 November

8. Prizes:

- **Winner:** \$1,000
- **2 Runner-ups:** \$500 each
- Feature best designs at **MTS launch event**
- **Token for every entry**

Template as below (PDF will be provided):



Things to note:

1. Designs will only be on both sides of the van (marked with red boxes), front and back will not have any designs except for AfA's hotline and website.
2. All side windows of the van (excluding the driver's and passenger's side windows) will be covered with the design, so the design can be done on top of the windows.